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AIDS HELPLINE: 0800-0123-22 Prevention is the cure

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GENERAL NOTICE

NOTICE 427 OF 2003

DEPARTMENT OF TRADE AND INDUSTRY

MERCHANDISE MARKS ACT, 1941 (ACT No. 17 OF 1941)

DESIGNATION OF THE ICC CRICKET WORLD CUP 2003 AS A PROTECTED EVENT

I, ALEXANDER ERWIN, Minister of Trade and Industry, hereby designate under section 15(A)(1)(a) of the Merchandise Marks Act, 1941 (Act No. 17 of 1941) the ICC CRICKET WORLD CUP 2003 as a protected event. The protection for the ICC CRICKET WORLD CUP 2003 shall commence with effect from the date of publication of this notice and shall end on 22 April 2003.

I am satisfied that the staging of the ICC CRICKET WORLD CUP 2003 is in the public interest and that the organizers have created sufficient opportunities for small businesses and in particular those of the previously disadvantaged communities.

In terms of this notice, for the period during which the ICC CRICKET WORLD CUP 2003 is protected, no person shall use a trade mark (electronically or otherwise) in relation to such event in a manner which is calculated to achieve publicity for that trade mark and thereby to derive special promotional benefit from the event, without the prior authority of the organizer of such event.

Alec Erwin, MP

MINISTER OF TRADE AND INDUSTRY

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