

WEBBER WENTZEL
BOWENS

10 FRICKER ROAD
ILLOVO BOULEVARD
JOHANNESBURG 2196



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AIDS HELPLINE: 0800-0123-22 Prevention is the cure

CONTENTS • INHOUD

No.		Page No.	Gazette No.
	GENERAL NOTICE		
	Trade and Industry, Department of		
	General Notice		
1067	Consumer Affairs (Unfair Business Practices) Act (71/1988): Consumer Affairs Committee: Investigation in terms of section 8 (1) (b).....	3	27753

GENERAL NOTICE

NOTICE 1067 OF 2005

DEPARTMENT OF TRADE AND INDUSTRY

CONSUMER AFFAIRS (UNFAIR BUSINESS PRACTICES) ACT, 1988

In terms of the provisions of section 8(4) of the Consumer Affairs (Unfair Business Practices) Act, 1988 (Act No 71 of 1988), notice is hereby given that the Consumer Affairs Committee intends undertaking an investigation in terms of section 8(1)(b) of the said Act into the advertisement in news papers, magazines, other print media, and electronic media offering "work from home opportunities".

These "work from home opportunities" include, but are not confined to:

1. typing work and/or
2. addressing (typing or writing) envelopes of any kind whatsoever and/or
3. addressing (typing or writing) labels of any kind whatsoever and/or
4. the filling of envelopes of any kind whatsoever and/or
5. administrative opportunities and/or
6. the gathering of names and addresses and/or
7. compiling of data
8. the direct sellers of consumer goods who do not truthfully identify themselves, the firm and their products in any advertisements

"Work from home opportunities" excludes:

1. typing work requested by the purchaser of such service, such as the typing of assignments required by learners and students.
2. the direct selling of consumer goods in which a sales person:

- (a) either demonstrates the product or presents a product catalogue in homes, the workplace or similar places away from shops
- (b) collects an order
- (c) subsequently delivers the goods personally or arranges delivery
- (d) collects payments for goods or arranges for payment or credit transactions
- (e) applies "person to person" selling, "party plan" selling, "multilevel marketing" and "network marketing",

provided that the direct sellers truthfully identify themselves, the firm and their products in advertisements.

3. Mail – orders entities such as manufacturers, wholesalers or retailers who contact buyers through direct mail, catalogs, television, radio, magazines, and newspapers and deliver the goods ordered by them to a post office or a physical address nominated by clients.

Any person may within a period of twenty-one (30) days from the date of this notice make written representations and proposals regarding the above-mentioned investigation to: The Assistant Director, Consumer Investigations Directorate, Private Bag X84, Pretoria, 0001. Tel: 012-394-1555, Fax: 012-394-2555, e-mail- lucky@thedti.gov.za. Enquiries: Mr L Rabotapi.

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