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### GENERAL NOTICE

#### **NOTICE 374 OF 2006**

### DEPARTMENT OF TRADE AND INDUSTRY MERCHANDISE MARKS ACT, 1941 (ACT 17 OF 1941)

# DESIGNATION OF THE CAPE ARGUS CYCLE TOUR AS A PROTECTED EVENT IN TERMS OF SECTION 15A OF THE MERCHANDISE MARKS ACT, 1941

I, Mandisi Mpahlwa, Minister of Trade and Industry, pursuant to the Notice published 21 December 2005, in Government Gazette No 28360, hereby designate Cape Argus Pick 'n Pay Cycle Tour (Cycle Tour) as a "protected event" in terms of section 15A of the Merchandise Marks Act, 1941 (Act) from the date of publication in the Government Gazette to two calendar months after the date of commencement of the Cycle Tour. For ease of reference section 15A is attached and the public should pay particular attention to the provisions of subsections 2, 3, 4 and 5 of the section. I further hereby prohibit the use of certain words and emblems as depicted in the attached document (annexure A) in connection with any trade, business, profession, occupation or event, or in connection with a trade mark, mark or trade description applied to goods other than the use thereof by the owners or their mandatories.

The organizers of the Cycle Tour must prepare an impact assessment report of the event following acceptable methodologies of quantifying benefits accruing to intended beneficiaries. Such report should be submitted to my office on or before the expiry of the two calendar months mentioned above. The report must contain the names of the direct beneficiaries and the beneficiaries must confirm in writing that they received such benefits contained in the report. The applicant must commit in writing to me that conditions set above will be complied with.

The public should note that failure to comply with the provisions of subsection (2) of the section constitutes an offence.

MANDISI MPAHLWA, MP
MINISTER OF TRADE AND INDUSTRY

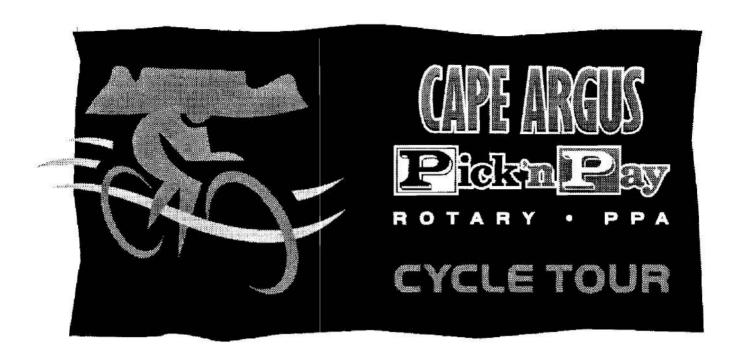








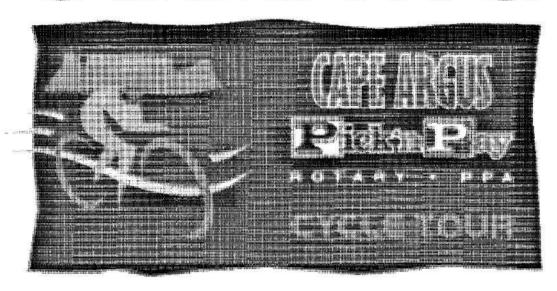








# SEEDING



## EVENT